

**PLAYA 98.1'S A-LO-DURA-WEEN**  
**Official Rules**

These rules apply to A-Lo-Dura-Ween (“Contest”) conducted by Beasley Media Group, LLC d/ b/a WRXK-HD2 (“Station”). In addition, the General Contest Rules posted at [www.playa981.com](http://www.playa981.com) apply to this Contest. If there is a conflict between the General Contest Rules and the Rules for this Contest, the Rules for this Contest shall control.

**1. HOW TO ENTER**

- a. The Contest will occur on Friday, October 25, 2019.
- b. To enter in the Contest, entrants must be in attendance at A-lo-Dura-Ween at Inca’s Kitchen located at 8955 Tamiami Trl. N., Naples, FL 34108 on October 25, 2019 beginning at 9:30 PM Eastern Time (“ET”) and ending at 11:00 PM ET. During this time, Station representatives will be walking around the event and will select up to ten (10) “Finalists” for Best Costume based on the following criteria: (i) creativity, (ii) originality, (iii) complexity and (iv) theme / authenticity. Station reserves the right to select more than ten (10) Finalists. Each Finalist will receive a “Finalist” card with instructions to meet at the Station table no later than 11:00PM PM ET with their card in order to participate in the on-stage portion of the Contest. Any Finalist not present at 11:00 PM ET will be disqualified at the sole discretion of the Station and no alternate Finalists will be selected.
- c. The Station, at its sole discretion, reserves the right to disqualify any entrant if the entrant’s costume contains infringing, illegal, indecent or otherwise offensive material or if such costume contains material whose content is deemed at the sole discretion of the Station to be unsuitable for public viewing, performance or posting via the Internet. The Station will automatically disqualify any entrant who is not fully covering up any breasts or genitalia at the sole discretion of the Station.
- d. There will be up to a total of one (1) prize winner selected in the Contest.

**2. ELIGIBILITY RESTRICTIONS**

- a. This Contest is open to all Station listeners who are 21 years of age or older as of the date of entry into the Contest, who are legal US residents and reside in the following Florida counties: Lee, Collier, Charlotte, Hendry, Glades, except where prohibited by law. Winners must possess a valid, government-issued ID and show proof of residency to verify eligibility.

### 3. PRIZES

a. Up to one (1) prize will be awarded. Prize is detailed below:

- **Best Costume Winner:** One thousand dollars (\$1,000) awarded in the form of a company check issued in the name of the winner; Approximate Retail Value (“ARV”) of the Best Costume Prize: \$1,000.

No check will be awarded, processed or mailed until winner has claimed the prize at the Station, presented all required documentation, and signed all required releases and tax forms. Checks will then be processed within approximately six (6) to eight (8) weeks following confirmation of eligibility and completion of all requisite releases and IRS forms.

b. Prizes or prize certificates must be on-site at the time of winning no later than 2:00AM on October 27, 2019. Failure to claim Prize by the specified time will result in forfeiture of the prize. It is the winner’s sole responsibility to claim the Prize or prize certificate within the timeline provided in these Official Rules.

### 4. SELECTION OF WINNERS

a. Up to ten (10) Finalists will be selected as described in Section 1 of these Official Rules. **There is no prize associated with being deemed a Finalist.**

b. Those Finalists who meet at the Station table no later than 11:00 PM ET will be invited on stage between 11:30 PM ET and 11:45PM ET in order to select the winner. The audience in attendance will be asked to applaud/make noise for the Finalist they believe deserve to win based on the costume’s (i) creativity, (ii) originality, (iii) complexity and (iv) theme/authenticity.

c. The Finalist with the loudest applause will be deemed the prize and will win their respective prize, upon confirmation of eligibility. The Station will be the sole judge in determining which entrant received the loudest and second loudest applause.

d. Entrants must be present to win but need not listen to the Station. Winners will be notified on stage at the time of the Contest if they are the winner.

e. Decisions of Station management with respect to the Contest are final.

### 5. CONDITIONS

a. The Station reserves the right to end any contest or amend these rules upon announcement on air and by publication at [www.playa981.com](http://www.playa981.com) .

- b. For website contests: By use of the Station's website and by entering this Contest, entrants agree to the Station's Terms of Service Agreement and to the use of Personal Information as stated in the Privacy Policy located at [www.playa981.com](http://www.playa981.com)
- c. Copies of the written Contest rules and a list of all winners are available during regular business hours at the main studio of the Station, 20125 S Tamiami Trl., Estero, FL 33928, or by sending a self-addressed, stamped envelope to the Station.